

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

188790	AGENCY (OR SERVICE) ACTING AS AGENT FOR 338745		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  <b>Announcement 28 days</b>  <b>prior notice</b>
NAME	AMERICAN MEDIA & ADVOCACY		CONGRESSIONAL LEADERSHIP COMMITTEE		
AND	815 Slaters Ln		555 13th St NW Ste 510W		
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20004-1164	
	USA		USA		
CONTACT	BEN ANGLE		PRODUCTEST # 3446		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3446	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	04:58A	05:58A	30S	10/26/12-10/26/12	SUNRISE THIS MORNING	1	500.00	500.00
2	11111..	5	04:58A	05:58A	30S	10/29/12-11/02/12	SUNRISE THIS MORNING	5	500.00	2500.00
3	11000..	2	04:58A	05:58A	30S	11/05/12-11/06/12	SUNRISE THIS MORNING	2	500.00	1000.00
4	00002..	2	05:58A	07:00A	30S	10/26/12-10/26/12	THIS MORNING	2	1000.00	2000.00
5	22222..	10	05:58A	07:00A	30S	10/29/12-11/02/12	THIS MORNING	10	1000.00	10000.00
6	22000..	4	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING	4	1000.00	4000.00
7	00001..	1	07:00A	09:00A	30S	10/26/12-10/26/12	CBS THIS MORNING	1	750.00	750.00
8	11111..	5	07:00A	09:00A	30S	10/29/12-11/02/12	CBS THIS MORNING	5	750.00	3750.00
9	11000..	2	07:00A	09:00A	30S	11/05/12-11/06/12	CBS THIS MORNING	2	750.00	1500.00
10	Sa	1	05:58A	08:00A	30S	11/03/12-11/03/12	CBS THIS MORNING: SATURDAY	1	450.00	450.00
11	Sa	1	07:57A	09:00A	30S	10/27/12-11/03/12	SAT 8AM NEWS	2	700.00	1400.00
12	Su	1	07:58A	09:30A	30S	10/28/12-11/04/12	CBS SUNDAY MORNING	2	2100.00	4200.00
13	00001..	1	11:58A	12:30P	30S	10/26/12-10/26/12	NOON NEWS	1	1000.00	1000.00
14	11111..	5	11:58A	12:30P	30S	10/29/12-11/02/12	NOON NEWS	5	1000.00	5000.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	AMERICAN MEDIA & ADVOCACY		CONGRESSIONAL LEADERSHIP COMMITTEE		Required
AND	815 Slaters Ln		555 13th St NW Ste 510W		Announcement 28 days
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20004-1164	prior notice
	USA		USA		
CONTACT	BEN ANGLE		PRODUCTEST # 3446		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3446	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12 NO. WEEKS: 2					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	10000..	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	1000.00	1000.00
16	Su	1	09:58A	11:30A	30S	10/28/12-11/04/12	WCCO SUNDAY MORNING NEWS	2	1200.00	2400.00
17	00001..	1	02:58P	03:57P	30S	10/26/12-10/26/12	DR. PHIL	1	750.00	750.00
18	11111..	5	02:58P	03:57P	30S	10/29/12-11/02/12	DR. PHIL	5	750.00	3750.00
19	10000..	1	02:58P	03:57P	30S	11/05/12-11/05/12	DR. PHIL	1	750.00	750.00
20	00001..	1	03:57P	05:00P	30S	10/26/12-10/26/12	ELLEN DEGENERES	1	1000.00	1000.00
21	11111..	5	03:57P	05:00P	30S	10/29/12-11/02/12	ELLEN DEGENERES	5	1000.00	5000.00
22	10000..	1	03:57P	05:00P	30S	11/05/12-11/05/12	ELLEN DEGENERES	1	1000.00	1000.00
23	00001..	1	04:59P	05:30P	30S	10/26/12-10/26/12	M-F 5PM NEWS	1	2000.00	2000.00
24	11111..	5	04:59P	05:30P	30S	10/29/12-11/02/12	M-F 5PM NEWS	5	2000.00	10000.00
25	10000..	1	04:59P	05:30P	30S	11/05/12-11/05/12	M-F 5PM NEWS	1	2000.00	2000.00
26	00001..	1	05:30P	05:58P	30S	10/26/12-10/26/12	CBS EVENING NEWS	1	3500.00	3500.00
27	10101..	3	05:30P	05:58P	30S	10/29/12-11/02/12	CBS EVENING NEWS	3	3500.00	10500.00
28	00001..	1	05:59P	06:30P	30S	10/26/12-10/26/12	M-F 6PM NEWS	1	4000.00	4000.00
29	11111..	5	05:59P	06:30P	30S	10/29/12-11/02/12	M-F 6PM NEWS	5	4000.00	20000.00
30	10000..	1	05:59P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	4000.00	4000.00

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NAME	AMERICAN MEDIA & ADVOCACY		CONGRESSIONAL LEADERSHIP COMMITTEE		
AND	815 Slaters Ln		555 13th St NW Ste 510W		
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20004-1164	
	USA		USA		
CONTACT	BEN ANGLE		PRODUCTEST # 3446		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3446	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12 NO. WEEKS: 2					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
31	Sa	1	06:00P	06:30P	30S	10/27/12-11/03/12	SATURDAY 6P NEWS	2	1400.00	2800.00
32	Su	1	05:28P	05:58P	30S	10/28/12-10/28/12	SUNDAY 5:30P NEWS	1	1800.00	1800.00
33	00001..	1	06:27P	07:00P	30S	10/26/12-10/26/12	WHEEL OF FORTUNE	1	5000.00	5000.00
34	11111..	5	06:27P	07:00P	30S	10/29/12-11/02/12	WHEEL OF FORTUNE	5	5000.00	25000.00
35	10000..	1	06:27P	07:00P	30S	11/05/12-11/05/12	WHEEL OF FORTUNE	1	5000.00	5000.00
36	T	1	09:00P	10:00P	30S	10/30/12-10/30/12	VEGAS	1	6500.00	6500.00
37	Th	1	06:58P	08:00P	30S	11/01/12-11/01/12	THE BIG BANG THEORY/TWO AND	1	8000.00	8000.00
38	Sa	1	08:58P	10:00P	30S	10/27/12-10/27/12	48 HOURS MYSTERIES	1	3000.00	3000.00
39	00001.0	1	10:00P	10:35P	30S	10/26/12-10/26/12	LATE NEWS M-F/SU	1	4200.00	4200.00
40	11111.0	5	10:00P	10:35P	30S	10/29/12-11/02/12	LATE NEWS M-F/SU	5	4200.00	21000.00
41	10000.0	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-F/SU	1	4200.00	4200.00
42	Sa	1	10:00P	10:35P	30S	10/27/12-11/03/12	LATE NEWS SAT	2	2600.00	5200.00
43	00001..	1	10:35P	11:38P	30S	10/26/12-10/26/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00
44	11111..	5	10:35P	11:38P	30S	10/29/12-11/02/12	LATE NIGHT WITH DAVID	5	1000.00	5000.00
45	:0000..	1	10:35P	11:38P	30S	11/05/12-11/05/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00

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188790 AGENCY (OR SERVICE) ACTING AS AGENT FOR 338745 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME AMERICAN MEDIA &amp; ADVOCACY

CONGRESSIONAL LEADERSHIP COMMITTEE

AND 815 Slaters Ln

555 13th St NW Ste 510W

ADDRESS Alexandria VA 22314-1219

Washington DC 20004-1164

USA

USA

CONTACT BEN ANGLE

PRODUCTEST # 3446

LOCAL SALESPERSON Nicole Roy Pol

AGENCY EST. NO.  
3446

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12 NO. WEEKS: 2

Cancellation Notice

Required

Announcement 28 days  
prior notice

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			FROM	TO						
46	Sa	1	10:35P	11:05P	30S	10/27/12-10/27/12	STORM STORIES	1	700.00	700.00
Total Contract:								108		209100.00

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